

ORDER

KSNV

Orders
Order / Rev: 105685 !
Alt Order #:
Product Desc: State Senate - Today Show
Estimate:
Flight Dates: 09/11/12 - 11/06/12
Original Date / Rev: 08/20/12 / 09/06/12
Order Type: GENERAL

Primary AE: Kevin Goodell
Sales Office: VEGS
Sales Region: Local

Agency
Name: Benny for Nevada
Buying Contact:
Billing Contact:
 1930 Village Center Cir.
 Las Vegas, NV 89134

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Benny for Nevada - Revised
Demographic: A25-54
Product Codes: PLC09
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	8	\$2,800.00	\$2,380.00
10/01/12	10/28/12	5	\$2,000.00	\$1,700.00
10/29/12	11/06/12	4	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	8	\$2,800.00	\$2,380.00	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
November 2012	4	\$2,000.00	\$1,700.00	0.00
Totals	17	\$6,800.00	\$5,780.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/17/12	09/27/12	Today Show	CM	658a-9am	-----	:30	0	\$350.00	3	0.00	NM	8	\$2,800.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWT---		4				\$350.00		0.00			
		Week: 09/24/12	09/30/12	MTWT---		4				\$350.00		0.00			
N 2	KSNV	10/17/12	11/02/12	Today Show	CM	658a-9am	-----	:30	0	\$400.00	3	0.00	NM	7	\$2,800.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--WT---		2				\$400.00		0.00			
		Week: 10/22/12	10/28/12	-TWT---		3				\$400.00		0.00			
		Week: 10/29/12	11/04/12	---TF--		2				\$400.00		0.00			
N 3	KSNV	11/05/12	11/06/12	Today Show	CM	658a-9am	-----	:30	0	\$600.00	2	0.00	NM	2	\$1,200.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2				\$600.00		0.00			
													Totals	17	\$6,800.00